Resistance and Backlash: Responding to and preventing resistance to violence prevention work

Dr Michael Flood
Queensland University of Technology
m.flood@qut.edu.au
@MichaelGLFlood

Citation: Flood, M. (2020). Resistance and Backlash: Responding to and preventing resistance to violence prevention work. Workshop, 20th Annual Diverse Voices Family Violence Conference, Edmonton, Alberta, Canada, November 12-13, 2020.

Acknowledgement

- This talk is based on:
 - An evidence review, commissioned by VicHealth, and authored by:
 - Michael Flood (Queensland University of Technology)
 - Molly Dragiewicz (Queensland University of Technology)
 - Bob Pease (Deakin University)
 - And a subsequent 8-page guide (VicHealth) and journal article.
- All available from: https://xyonline.net/content/responding-backlash-and-resistance

Backlash & resistance: definitions

- Backlash / resistance: any form of resistance towards progressive social change
- With regard to gender, backlash / resistance maintains or reinforces gender inequalities
 - It is a *subset* of the many practices and processes which sustain gender inequality

@MichaelGLFlood

Characteristics of backlash

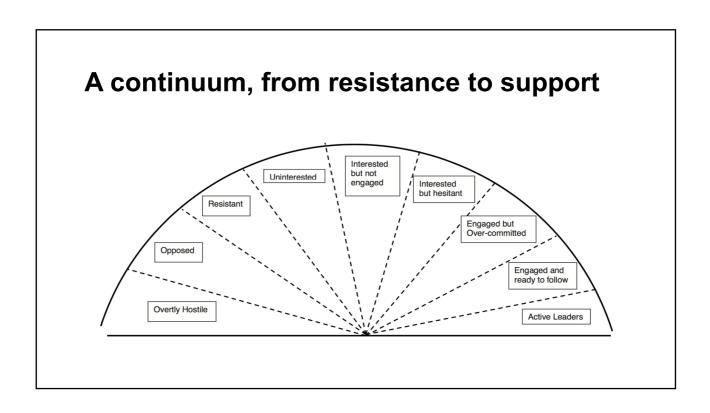
- An inevitable response to progressive social change
 - · A sign of progress?
- · Both individual and collective
- · Both formal or informal
- In part involves organised backlash
- Diverse, contextual, and historically specific
- More likely to come from the people who are advantaged by the status quo
 - Resistance to violence prevention and gender equality efforts is more common by men than women
- Contributes to the maintenance of inequality

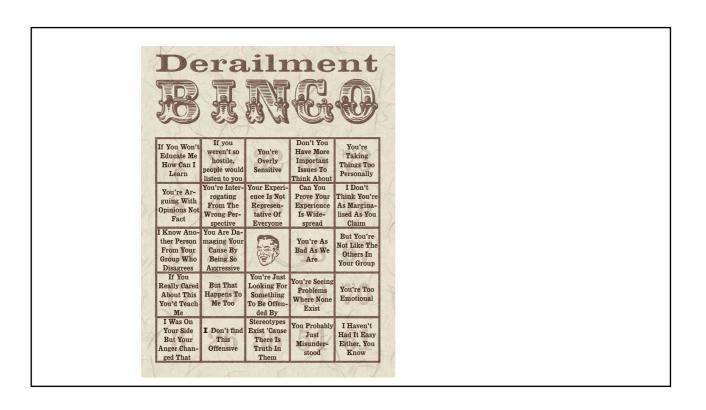
Exercise: Experiences of backlash

- What experiences have you had of resistance and backlash?
 - · What happened?
 - · What was it about?
- What impacts did this resistance have?

Forms of backlash

- Denial: Denial of the problem or the legitimacy of the case for change
- Disavowal: Refusal to recognise responsibility
- Inaction: Refusal to implement a change initiative
- Appeasement: Efforts to placate or pacify those advocating for change in order to limit its impact
- Appropriation: Simulating change while covertly undermining it.
- Co-option: Using the language of progressive frameworks and goals ('equality', 'rights', 'justice', and so on) for reactionary ends
- Repression: Reversing or dismantling a change initiative
- · Attack: Aggressive attacks





Denial (a common form of resistance)

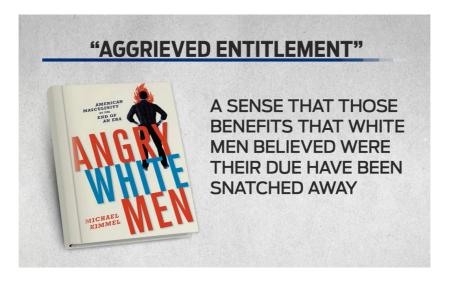
- Deny that the problem exists; minimise its extent, significance, or impact; or rename and redefine it out of existence
- Blame the problem on those who are the victims of it
- Deny the credibility of the message
- Attack the credibility of the messengers of change
- Reverse the problem, adopting a victim position, claiming reverse discrimination, etc.

@MichaelGLFlood

Sources of backlash and resistance

- Inertia and fear of change
- Sexist and violence-supportive attitudes. Socialised sexism
 - Particularly among men, but also women
 - Men's recognition of sexism and attitudes towards DV are poorer than women's
- The defence of privilege
 - · Men's aggrieved entitlement
- 'Post-feminist' and neoliberal norms:
 - Simplistic notions of 'equality'
 - · 'Post-feminism'
 - Neoliberalism (an emphasis on individual rights and market solutions)

Aggrieved entitlement



Responding to, and preventing, resistance

- Organisational / institutional strategies: How to involve individuals, institutions, and organisational policies, processes, and structures in the initiative
- Framing strategies: How to articulate, represent, or frame the initiative
- Teaching and learning strategies: How to teach about the initiative and engage people in coming to understand and support it

Organisational strategies

- Find allies
- Build relationships and networks with people in the community
- Secure strong community buy-in and representation
- Organisational support is critical in reducing and preventing resistance.
 - Resistance is more likely when there is little institutional support.
 - So...

@MichaelGLFlood

Organisational strategies cont'd

- Secure support from key stakeholders in positions of power
- Address efforts specifically to those individuals and groups who are most likely to be resistant
- Form strategic partnerships and allies
- Plan for resistance

@MichaelGLFlood

Exercise: Responding to resistance

How would you respond to statements like these?

- 1. Sure, violence against women is a problem, but what's it got to do with me?
- 2. What about women's violence against men?
- 3. This is just male-bashing.

Framing strategies

- Articulate the rationale and benefits
- · Use positive, strengths-based messages
- Frame the initiative or strategy in terms of shared principles and goals
- Emphasise that men will benefit
 - · Gender equality is 'win-win'.
 - · Although men will lose unfair privileges.
- Address claims about male disadvantage
- Critique organised anti-feminist backlash

@MichaelGLFlood

E.g., regarding gender and violence

- Acknowledge that, yes, men are routinely the victims of violence, and their perpetrators overwhelmingly are other men;
- Provide accessible critiques of inaccurate claims about female perpetration and male victimisation, including;
 - Accounts of the data on actual gender asymmetries in domestic or intimate partner violence, and
 - Critiques of the conceptual assumptions and methods in literature used to claim gender symmetry

Gender and DV: Key points

- The problem of domestic / family / intimate partner violence is largely a problem of violence by men, against women and children.
- Comparing men's violence against female partners & ex-partners and women's violence against male partners & ex-partners, men's violence:
 - · Is far more common
 - · Has much worse impacts
 - Is far less likely to be in self-defence
- If we only 'count violent acts', males look like 1 in 3 or 4 of victims. But as soon as we look at impact, meaning, context, & history, we find profound gender contrasts.
- Resource: http://www.xyonline.net/content/domestic-violence-and-gender-xy-collection

Critique anti-feminist backlash

- 1. Offer alternative analyses of the issues on which they focus
 - · Speak to men's pain.
 - Men's rights and fathers' rights advocates misdiagnose men's pain and thus misprescribe the cure
 - Examples: violence against men, men's health, suicide, etc.
- 2. Critique and discredit the backlash
 - It is a hostile and misogynist reassertion of patriarchal power
 - It offers a profoundly inaccurate account of gender
 - Its strategies and solutions are both dangerous for women and children and limiting for men themselves.

Critique anti-feminist backlash cont'd

- 3. Show that the backlash is harmful for men themselves
- Men's rights and fathers' rights groups:
 - Neglect the forms of disadvantage or pain which men actually experience;
 - Blame the wrong target (women and feminism, not unhealthy and destructive models of manhood);
 - Do not generate appropriate services for men and antagonise potential supporters;
 - Taint as backlash the need to address genuine aspects of men's experience.

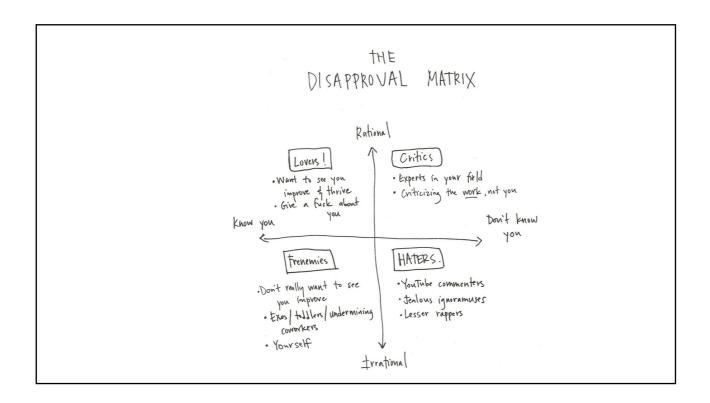
Dealing with men's rights activists

- Should we engage MRAs in direct debate?
- What are the potential benefits?
- What are the potential risks?



Dealing with men's rights activists

- Engagement and debate?
 - Ann Friedman's "Disapproval Matrix"
 - · Lovers. Critics. Frenemies. Haters
 - "No, I will not debate you," says Laurie Penny
 - Do not engage with bad-faith opponents
 - My own experiences: often politically unproductive, personally toxic, and dangerous
- Benefits and dangers of direct engagement?



Direct engagement with men's rights activists (MRAs)?

- Potential benefits
 - · To take up public space offering a profeminist perspective
 - To challenge anti-feminist advocates and their supporters
 - · To show to others that there are alternatives
 - To learn something of the experiences and perspectives that bring men to MRA, for its strategic value
- Potential dangers
 - Wasting time and energy on individuals and constituencies who are immovable
 - Having our own convictions and motivations undermined
 - Lending credibility
 - · Spending time away from the tasks that will make a real difference

Teaching and learning strategies

- Provide people with a balance of challenge and support:
 - Challenges to privilege
 - Support to foster personal and collective readiness to make change
- Build a safe educational climate
- Build rapport
- Provide well organised training
- Give opportunities for feedback
- Discuss common resistant reactions

Teaching and learning strategies cont'd

- Affirm dominant group members' positive self-concepts and values
- Acknowledge feelings, experiences, and views
- Use knowledgeable, credible, and compassionate educators
- Foster privileged group members' critical awareness of their privilege and their role in challenging it
- · Be practised at rebutting resistant arguments
 - · 'Not all men'
 - 'Why focus on violence against women rather than addressing all violence?'

Teaching and learning strategies cont'd

- Respond well to resistance in the room
 - What is driving it?
 - Acknowledge feelings or perspective
 - · Contain the behaviour
 - · Deflect. Disengage
 - Etc.
- Use effective teaching strategies: participatory, interactive

Exercise: Developing a community of practice

- What steps can you take in the next 4 weeks to be better prepared to prevent and respond to resistance and backlash?
 - Practical strategies or actions?
- What resources, supports, or structural measures will better enable practitioners to achieve/use these strategies and actions?

Self-care: Taking care of yourself and each other

- Build:
 - sustainable and healthy forms of advocacy
 - · personal habits that nurture and sustain us and our loved ones
- Self-care:
 - Take time out. Nurture relationships. Have boundaries around your personal life. Celebrate every success. Include fun and pleasure in your activism
 - A measured optimism. A realist and pragmatic but also positive worldview. Patience, courage, and humility
- Healthy organisations:
 - Well-functioning groups that are empowering, inclusive, and nurture a sense of belonging
 - · Healthy and equitable processes
 - · Foster solidarity, play, and community

Conclusion

 There are effective ways to respond to, and indeed prevent, backlash and resistance.

@MichaelGLFlood

Online resources

- Responding to backlash and resistance: https://xyonline.net/content/responding-backlash-and-resistance
- Engaging men in building gender equality: https://xyonline.net/category/article-content/working-boys-and-men
- Men building gender equality in the workplace: https://xyonline.net/content/men-building-gender-equality-workplace
- Critiques of men's rights and fathers' rights: http://www.xyonline.net/category/article-content/mens-fathers-rights
- References on engaging men in building gender equality: https://xyonline.net/books/bibliography/bibliography-26