



STORMING ^{13-17 FEB} AGAINST VIOLENCE **2012**

BE THE HERO! BREAKFAST

The Victorian Women's Trust, supported by our Be The Hero! partner, Melbourne Storm Rugby League Club, invites you to a special breakfast. Join us, along with Dr Katz, in constructive & proactive dialogue on this crucial community matter.

'Domestic violence is one of the most complex, least visible and fastest growing areas of crime...We're not going to solve it by locking people up....It needs urgent attention and a fresh approach.'

-VICTORIAN CHIEF OF POLICE KEN LAY

Date

Tuesday 14 February 2012

Time

7.30 am to 9.00 am

Venue

River Room, Crown Towers

Tickets

\$75 Individual

\$650 Corporate Table (Seats 10)

RSVP

by Friday 3 February 2012

Email women@vwt.org.au

or call (03) 9642 0422

BE THE HERO! PREMIER EVENT

Insight, action & strategies that break cycles of violence - hosted by Andrew O'Keefe, with Dr Jackson Katz, with contributions from Dr Michael Flood & Paul Zappa.

'The vast majority of gender violence is preventable.. but effective prevention requires introspection.'

- DR JACKSON KATZ

Date

Thursday 16 February 2012

Time

6.30 pm to 8.30 pm

Venue

Melbourne Town Hall

Tickets

Free - RSVP's essential

RSVP

by Friday 3 February 2012

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ANDREW O'KEEFE

Andrew O'Keefe, Chair of the White Ribbon Foundation, has been involved for over seven years with the White Ribbon Campaign to stop violence against women. Andrew is a great supporter of *Breaking the Silence*, a culture change program aimed at school leaders that embeds respectful relationships into the school curriculum and within the school community. The program involves facilitated workshops, resources for teachers and knowledge strengthening strategies that lead to lasting change.

Andrew O'Keefe will be hosting the Be the Hero! Premier Event.



DR JACKSON KATZ

Dr Jackson Katz is one of the United States' leading gender violence prevention advocates and an internationally recognised figure in the field of violence prevention. Author of *The Macho Paradox*, Dr Katz co-founded Mentors in Violence Prevention (MVP) in 1993 at Northeastern University's Center for the Study of Sport in Society. It is the most widely used sexual and domestic violence prevention program in college, other professional and welfare sectors.

Dr Katz will be appearing at the Melbourne Storm Breakfast & the Be the Hero! Premier Event.



DR MICHAEL FLOOD

Dr Michael Flood is a sociologist at the University of Wollongong. His research focuses on men, gender and the primary prevention of violence against women. He is the author of a wide variety of academic papers on men and masculinities, violence against women and violence prevention, male heterosexuality, fathering, and pornography. Dr Flood also is a trainer and community educator in advocacy and education work focused on men's violence against women.

Dr Michael Flood will be appearing at the Be the Hero! Premier Event.



PAUL ZAPPA

Paul Zappa is an experienced educator whose company, NIRODAH, specialises in violence prevention programs and counseling support to schools. In the past eighteen months Paul has coordinated and facilitated training for the Be The Hero! program to over 400 facilitators in more than 60 locations throughout Victoria and Australia. Paul initiated the delivery of Be The Hero! to young men in Juvenile Justice and is currently developing a version of the program for Aboriginal and Torres Strait Island young men.

Paul Zappa will be appearing at the Be the Hero! Premier Event.

Be the Hero! is an special initiative of the Victorian Women's Trust

Be the Hero! is proudly supported by

