The Men's Project

Driving positive change in attitudes towards masculinity to support men and boys be their best selves

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We have a problem with our men and boys – not all of them, but too many



On average, every four hours a male suicides





95% of victims of violence whether male or female experience violence from a male perpetrator



The Man Box is the set of beliefs in society that place pressure on men to be a certain way.

THE MAN BOX RULES

Self sufficiency
Acting tough
Physical attractiveness
Rigid gender roles
Heterosexuality &
homophobia
Hypersexuality
Aggression & control

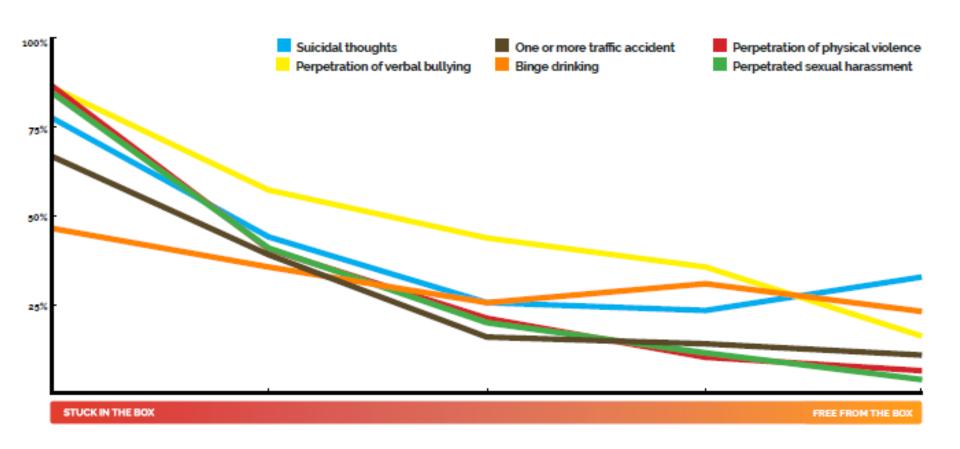


Findings from our Man Box research

Percentage of respondents who agree or strongly agree that "Society as a whole tells me that"	Man Box Rule	Percentage of respondents who agree or strongly agree that "In my opinion"
69%	Acting tough: E.g. Guys should act strong even if they feel scared or nervous inside.	47%
54%	Self sufficiency : E.g. Men should figure out their personal problems on their own without asking others for help.	27%
35%	Aggression and control: E.g. Men should use violence to get respect if necessary	20%
56%	Hypersexuality: E.g. A "real man" would never say no to sex.	24%
56%	Rigid gender roles: E.g. Men should really be the ones to bring money home to provide for their families, not women.	35%
48%	Physical attractiveness: E.g. A guy who spends a lot of time on his looks isn't very manly.	32%
47%	Heterosexuality and homophobia: E.g. A gay guy is not a "real man."	28%



Life in the Man Box





Two thirds of young men have been told that a "real man" behaves a certain way.



So what to do?

Community-wide discussions – e.g. modelling respect and equality Build knowledge about attitudes – building on our initial Man Box work

Engage earlier with men and boys at risk – incorporating a focus on masculinities

Question, be curious and understand "what works"

